

BRIAN ROGERS

Graphic | Illustration | Motion Designer

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**PORTFOLIO:** brigon.design

## **EXPERIENCE**

FREELANCE DESIGNER JUNE 2015 - PRESENT

### **DESIGNER**

Wide range of projects including web design, logo work, brand direction, campaigns, and motion graphics.

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CENTURY COLLEGE AUG 2018 – SEP 2020

### **GRAPHIC & WEB DESIGNER**

Designed and maintained interactive and print campaigns under Century College marketing standards.

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FRANSEN FINANCIAL SEPT 2017 - JULY 2018

### **LEAD GRAPHIC DESIGNER**

Created and maintained several marketing campaigns through print, video, and web mediums. Developed concepting for future brand standards.

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TOUCHPOINT MEDIA AUG 2016 - MAR 2017

### **GRAPHIC/INTERACTIVE DESIGNER**

Created web redesigns, HTML email campaigns, video animations, large scale publications, exhibitions, and various other print collateral. Managed and developed email marketing design guided towards consumers with some B2B and oversaw the creation of video production and animation for targeted clients.

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UW-STOUT CAREER SERVICES FEB 2014 - SEPT 2015

**LEAD GRAPHIC DESIGN & WEB SPECIALIST**

Managed and trained a small team of designers and marketing specialists in various creative projects. Worked on large web projects and motion graphic promotions.

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UW-STOUT CAREER SERVICES MAY 2013 - FEB 2014

**JR. GRAPHIC DESIGN SPECIALIST**

Designed a variety of projects including event posters, publications, large format banners, web banners, brand direction, and logos all under strict identity standards.

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OTHER EMPLOYMENT SEPT. 2009 - MAY 2013

City of Crandon Park/Street Maintenance (2011). UW-Stout Food Service (2011). UW-Stout Custodial (2011). UW-Stout Landscape Maintenance (2012)

**EDUCATION**

MINNEAPOLIS COLLEGE OF ART & DESIGN

**M.A. Graphic and Web Design**

GRADUATE DEC. 2024

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CENTURY COLLEGE

**A.A.S. HORTICULTURE TECHNOLOGY**

*GRADUATE MAY. 2021*

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UNIVERSITY OF WISCONSIN-STOUT

**B.F.A IN GRAPHIC DESIGN & INTERACTIVE MEDIA**

Concentration in Interactive Design

*GRADUATE DEC. 2015*

## **HONORS**

STUDENT WEB AWARDS 2014

Portfolio website featured

ART INSTRUCTORS AWARD 2009

Drawing exhibition winner

HIGH SCHOOL HONORS 2006 - 2010

Four years consecutive high honors and academic letter recipient

## **PROFICIENCIES**

*Adobe Suite:*

Illustrator

InDesign

Dreamweaver

Photoshop

AfterEffects

Premier Pro

*Microsoft Office Suite:*

Word

Excel

PowerPoint

*LANGUAGES*

HTML

CSS

JavaScript

ActionScript